

LINKING TO VIDEO INFORMATION

Abstract of the Disclosure

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5 A system enables dynamic linking between a variety of video formats including television broadcasts, web pages, and video displays which are stored on magnetic or optical media. Each frame of the video information is identified together with a plurality of locations within that frame. The locations selected by the user for example using a pointing device is then used to access associated information either within the system itself or on an

10 external system. Thus, in some embodiments of the present invention, any item on a given frame may be linked initially or thereafter to other information within or without the particular system containing that information.